

HANNAH CHO

GRAPHIC DESIGN

EDUCATION 2001-2006 APRIL

Art Center College of Design, Pasadena CA
BFA Graphic Design

WORK EXPERIENCE 2008 AUGUST - CURRENT

FREELANCE DESIGNER

Johnson & Johnson - Freelance Graphic Designer, New York, NY
Disney Consumer Products - Freelance Graphic Designer, Glendale, CA
Stardust - Freelance Story Board Designer, Santa Monica, CA

2007 JULY - 2008 AUGUST

agency:collective

Graphic Designer, San Francisco, CA
Concept and design for clients such as Ubisoft, Gap, and Wieden+Kennedy, Tokyo.

2007 JANUARY - 2007 JULY

Toy NY

Graphic Designer/Art Director, New York, NY
Concept and design for clients such as Macy's, Oxygen and American Eagle to expand their brand identity.

2006 AUGUST - 2007 JULY

INDEX:2007, Biennial International Design Awards Exhibition

Freelance Co-Design/Exhibition Director, Brooklyn, NY
Rebrand INDEX:2007 identity. Design and develop print/web collaterals such as international magazine, brochure, invitation, catalog, powerpoint presentation, website, web banners, and environmental graphics. Concept/design showcase for the exhibition for the top nominees. www.indexaward.dk

2005 MAY - 2005 OCTOBER

INDEX:2005, Biennial International Design Awards Exhibition

Exhibition Designer, Copenhagen, Denmark
Concept, design, curate, and production for International Design Exhibition with over 145,000 visitors. Worked with a team of 14 to create an exhibition identity, branded retail signage, print collaterals, exhibition space and environmental graphics.

2005 MAY - 2005 OCTOBER

Monday Morning Magazine

Co-Art Director, Copenhagen, Denmark
Re-Brand/design the special issue affiliated with Index:2005. Developed new layout, graphic treatments and photography directions.

2004 JULY - 2004 OCTOBER

Philip Sitbon

Freelance Graphic Designer, Los Angeles CA
Graphic design services including identity design, garment design and marketing collaterals, such as lookbook and linesheet.

COMPUTER KNOWLEDGE AFFILIATIONS/AWARDS

Adobe Photoshop, Illustrator,
InDesign, QuarkXPress, Final Cut Pro,
After Effects, ImageReady, Flash

**Print Magazine 2009 - 20 New Visual
Artist Under 30 (April 2009 issue).
Commuter Arts Magazine - Our one to
watch (issue 167)**

ASA - Autism Society of America.
Young Artist Exhibition in August
2004 (Wilshire Gallery, LA, CA)

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Graphic Design // Art Direction

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